

ICQI 2014

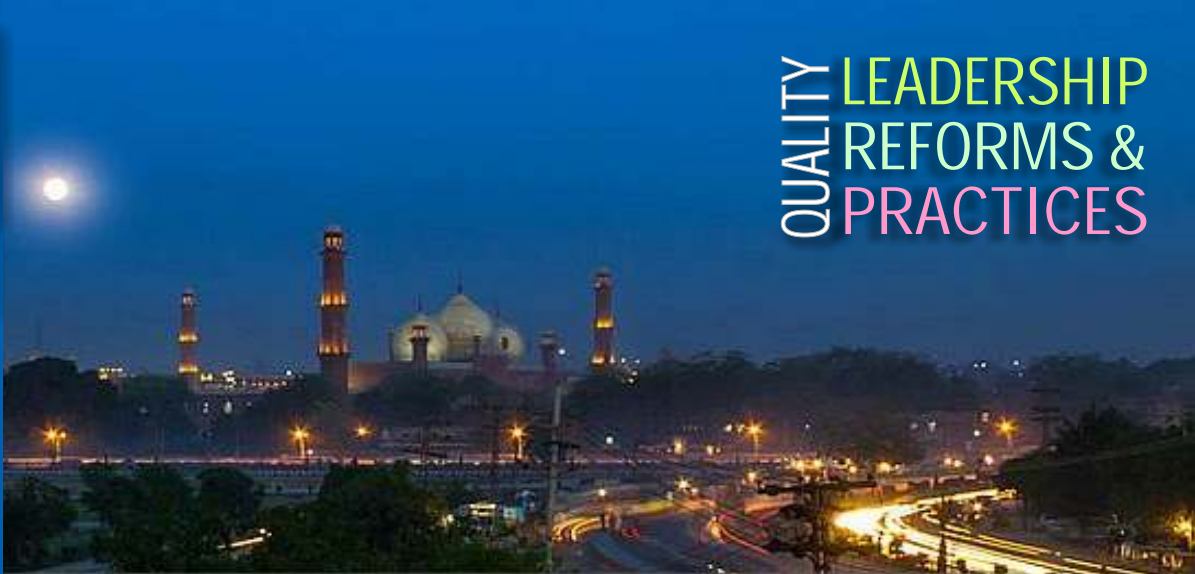
Pakistan's 13th International Convention on Quality Improvement

Nov 17-18, 2014 - Lahore, Pakistan

QUALITY
PAKISTAN



QUALITY LEADERSHIP
REFORMS &
PRACTICES



2nd CALL FOR PAPERS

Supporting Organizations



Asian Network for Quality



The Asia Pacific Quality Organization



Middle East Quality Association



MALAYSIA



United Nations
Global Compact



Singapore Quality
Institute International



Saudi Quality
Council



Hong Kong Society
for Quality



LATIN AMERICAN
QUALITY INSTITUTE



Global Research & Facilitation Council



Empowerment through Quality education
Innovation and Productivity-Pakistan

Jointly organized by



Leading the Modern
Quality Movement in Pakistan



Working together
for World Class Pakistan



About ICQI

ICQI is part of the series of conventions which PIQC has been organizing on regular basis since 1995 to promote Quality movement in the country. It is a premium event in the country and considered as the voice of Quality in Pakistan. It is playing a key role in the promotion, dissemination and transformation of wisdom and knowledge in the field of Quality. It has also become an important professional platform for sharing corporate practices, research work, thoughts and ideas within the community of professionals and academicians focused on Quality. With its thought provoking and vast coverage on the latest trends in the field of Quality, it is ranked amongst the top independent professional events in Pakistan covering wide range of national and international best practices, analysis and standards. Papers presentations, experiential sharing, case studies, workshops and exhibition make this event a unique learning platform for the delegates from diverse industrial and service sectors including business, government, academia and defense.

NATION'S FUTURE LIES IN QUALITY LEADERSHIP, REFORMS & PRACTICES

ICQI Mission

The future of any country lies in the Quality of its governance, education, industry and services. ICQI is an assembly of key stakeholders from the government, education, corporate sector and other societal segments with a mission to share and promote useful knowledge and insights in order to develop world class Quality leadership, reforms and practices in organizations.

Theme

The convention will focus on Quality Leadership, reforms and practices. The Quality Leadership is about providing direction, strategies, guidance, inspiration and motivation for successfully achieving Quality in organizations, whereas Quality Reforms are structured and successful programs to uplift quality in the society or organizations through innovative strategies and frameworks, while Quality Practices are outstanding and mature quality improvement processes which lead to the growth and success of organizations. The convention will share and include key notes, papers, case studies and critical analysis in order to re-evaluate the existing state of our organizations in the present national and global scenario, and generate collective wisdom and knowledge to set the right path for achieving world class quality and excellence in organizations.

Usefulness

This convention is useful for policy makers, management decision-makers, Quality Assurance and Management leaders and professionals, consultants, auditors, professors, HR professionals, heads of business departments Quality Enhancement Cells of universities and for those seeking answers to the question of how to improve quality of products and services and reduce costs or boost productivity in today's business and social environment. Executives, professionals and academicians from government, corporate world, government, universities and academic institutions are encouraged to attend or present their intellectual work in this convention.



International Technical Review Committee

Pakistan

Dr. Kamran Moosa, ICQI Chair
CEO, PIQC Institute of Quality
Ex-Chairman & Advisor QPSP

Dr. Syed Mairajuddin Shah
Chairman QPSP
Medical Director
Aga Khan University Hospital

Imranulla Shariff
COO & Principal Consultant
PIQC Institute of Quality

Ijaz Yusuf
Asst Prof & Director Center for Supply
Chain Research Dept.,
University of Management & Technology

Dr. Ali Ahsan
Dean, Faculty of Engineering &
Management, Center for Advanced
Studies in Engineering

Imran Rana
Manager Quality Management,
Treet Corporation Ltd., Assessor Prime
Minister Quality Award

Finland

Mr. Juhani Anttila
Academician, International Academy for
Quality, Vice President European
Organization for Quality

Nepal

Prof. Dinesh P. Chapagain
Member, Research Committee
School of Engineering, Kathmandu
University, DG, WCTQEE Nepal

Turkey

Dr. (Mrs) Hayal KOKSAL
Director General World Council for Total
Quality & Excellence in Education, Turkey

Saudi Arabia

Dr. Ayed T. Al-Amri
President - Saudi Quality Council
Member International Academy for
Quality, Member Advisory Team TQM
Journal (UK)

Iran

Hesam AREF KASHFI
President Iranian Society for
Quality Managers, Managing Director,
Continuous Improvement Engg.
Consultants, Recognized 'Quality
Ambassador of Iran'

Dr. Arash Shahin
Director-Quality Management Research
Group, Director - office of International &
Scientific Cooperation, University of
Isfahan, Iran

UAE

Dr. Zeyad Mohammad El Kahlout
Quality and Excellence Advisor
Dubai Government Excellence Program

Dr Souma Alhaj Ali
Associate Professor and Director of the e-
TQM Institute Hamdan Bin Mohammed
Smart University

Khurram Nawaz
Head QPSP International Chapter
Principal Consultant TQM, Alpha
Consulting

New Zealand

Dr. Mann Robin
Head of the Centre for Organizational
Excellence Research Massey University,
Australia
Chairman Global Benchmarking Network





Subjects and Topics of the Convention

Broad based topics will be included in the convention. These may include the following:

Leadership for Quality. Successful leaders are the top management or Heads of Quality Department who look at organizations as network of systems and culture. Successful experiences and critical analysis of professionals and academicians focusing on topics such as:

1. Quality Vision, Mission and Strategies
2. Accountability for and measurement of Quality and its KPIs
3. Building a quality and corporate culture
4. Policies and strategic plans for standardization, customer loyalty, waste reduction, continual improvement and innovation
5. Organizational dynamics, structures and resource utilization for quality and performance improvement.
6. Strategizing Business Excellence Models and Quality Awards
7. Policies on Organizational Ethics in Quality
8. Use of IT and HR in Quality

Quality Reforms: Many nations, corporations and organizations conceptualize and organize a reform agenda for predictable systemic improvement which is a difficult, creative and daunting task. Experiences and agenda of successful reforms by reformers with expertise in Quality are sought in the following key sectors:

1. Educational Quality Improvement Reforms
2. Healthcare Quality Improvement Reforms
3. Services and Industrial sectors Quality Improvement Reforms
4. Agricultural Quality Improvement Reforms
5. Defense Quality Reforms

Quality Practices: This includes experiences, case studies and critical analysis of frameworks, tools, methods and practices popular in this field and may include:

1. Six Sigma for Design, Production and Services
2. Lean Management
3. ISO and other similar sector specific standards
4. 5S, Gamba Kaizen and Total Productive Maintenance
5. Customer Services and Relationships Management
6. Quality Function Deployment
7. Balanced Scorecard
8. Risk Management in Quality
9. National product standards

Call for Papers and Important Dates

Become a speaker and be a part of ICQI success story by sharing your thoughtful experiences, practices and analysis. Presentations are sought from experienced Quality professionals, experts, policy makers and CEOs having successful practical or intellectual experience of Quality Leadership, Reforms and Practices in their respective organizations and countries. The abstracts should be relevant to the theme and can be an Experience, Analysis, Research Work, and/or Practices/Case Studies. Preferably it should be of one page and accompanied by brief synopsis of the author(s)/presenter(s). The abstracts will go through Peer Review before acceptance. The final paper can be either in the form of a written paper or a Power Point presentation or both. The deadlines are as follows:

Letter of intent to submit a paper
Open

Last date for Abstracts submission
30 May 2014

Notification for Acceptance of Abstracts
27 Jun 2014

Last date to submit Paper/Presentation
1 Oct 2014

Convention Date
17-18 Nov 2014



ICQI Supporting Organizations

International Academy for Quality (IAQ)

IAQ is one of the world's most prominent organizations representing the top class Quality experts and gurus in the world representing USA, Europe and Asia.

Asian Network for Quality (ANQ)

ANQ represents a group of Asian Quality societies and national associations seeking to improve Quality of life in Asia by mutual sharing and learning of the knowledge and experiences by the member organizations.

The Asia Pacific Quality Organization (APQO)

A non-profit organization is listed in the World's Selected Quality Institutions with fifteen quality or standards organizations in the world working for the promotion of Quality in the Asia Pacific region.

The European Centre for Best Practice Management (ECBPM)

ECBPM is the premier centre in Europe for research excellence in Best Practice Management and related fields, particularly renowned as a world class centre in the field of TQM.

Middle East Quality Association (MEQA)

An association of 15 regional Quality societies of the Middle East devoted entirely to the promotion and dissemination of philosophy, theory, and practice in the field of quality in the region.

The UN Global Compact

A leadership platform of United Nations for the development, implementation and disclosure of responsible and sustainable corporate policies and practices in the world.

Saudi Quality Council (SQC)

A national organization in the Western Region of Saudi Arabia working for the progress of quality in Saudi Arabia and promoting its culture and modern applications in the entire societal sectors.

Hong Kong Society for Quality (HKSQ)

The national society for the promotion and development of Quality in Hong Kong.

SIRIM Training - Malaysia

A wholly government owned subsidiary of SIRIM Berhad Malaysia is country's leading organization for the professional development of Quality education and training in Malaysia

Global Research & Facilitation Council (GRFC)

A non profit organization working for the integrated treatment of development, interrelated issues and capacity building in the areas of trade, transport, legal framework and technology.

Singapore Quality Institute International (SQII)

A wholly owned subsidiary of Singapore Quality Institute, one of the key national organizations for the capacity building and development of Quality in Singapore.

EQUIP-Pakistan

Empowerment through Quality Education, Innovation and Productivity (EQUIP) is a non-profit organization for building youth of Pakistan through practices of Total Quality Management, particularly Students Quality Circles.

Latin American Quality Institute (LAQI)

The LAQI is a national Quality Institute of the Republic of Panama and considered one of the most active Institutes in Latin America promoting national Quality awards and certifications in the region.



Students Quality Circles on QPSP's
World Quality Day 2011

Organizers

PIQC Institute of Quality

PIQC Institute of Quality (formerly Pakistan Institute of Quality) is one of the leading organizations involved in the promotion of Quality in Pakistan. For the last 23 years, PIQC has been organizing conventions and conferences with the objective of sharing best practices and promoting Quality in every segment of the society. It has also earned nation-wide credibility as a center for excellence in Quality through its educational and training programs, conventions and conferences, and intellectual repository of knowledge. Around 40,000 professionals and students have attended its various training and educational programs since 1991. These professionals are making positive contributions in the corporate sectors within and outside the country. With the mission of leading the modern Quality movement in Pakistan, PIQC is committed to synergies working professionals to make Pakistan a hallmark of Quality.

Quality and Productivity Society of Pakistan

Quality and Productivity Society of Pakistan is a national association of professionals and academicians working in the field or for the cause of Quality and Productivity improvement of Pakistani products and services. It is a non-profit, non-discriminatory and non-governmental membership based society established under Societies Registration Act XXI in 2004 with a vision of 'working together for a world-class Pakistan'. Its founding members and elected executive body represent top class quality professionals of the country from leading organizations. Its mission is to develop, upgrade and promote Quality, Productivity and competitiveness in every business, industrial, governmental and social sector of country through knowledge acquisition, transformation, propagation and dissemination. By now it has acquired full membership of and core representation in Asian Network for Quality (ANQ), Asia Pacific Quality Organization (APQO) and Middle East Quality Association (MEQA).



Excellent Opportunity to raise brand awareness and enhance company profile



ICQI 2014 Expo – Exhibition of Quality Services & Software

ICQI 2014 will include one day exhibition on Nov 17. This will be an excellent platform for potential service providers in the field of Quality to display their products and services. This provides them an opportunity to contact under one roof the key stakeholders, corporations and Quality Managers from all around the country. The exhibition will include the displays of manufacturers, distributors and service providers of inspection, testing and measurement equipment, software on Quality and Productivity, instruments and technologies used in different manufacturing, service and government sectors in the fields of Quality Control, Quality Assurance and Quality Management.

Why Exhibit in ICQI2014

- Face to face opportunity to show case your products and services before the top-class professionals interested or involved in the field of Quality from across the country
- Opportunity to increase exposure and sales
- Assessing the competition

ICQI Sponsorship Opportunities

Sponsorship provides a great means of broadening competitive edge by improving the company's image, prestige and credibility by supporting the events. Sponsors are invited for Pakistan's 13th International Convention. Your sponsorships will ensure maximum and optimum participation of relevant stakeholders as well as dissemination and uplifting of Quality and Productivity in the manufacturing and service sectors of Pakistan. Sponsors will be recognized as the key proponent of Quality. Sponsors will have their brands and images displayed throughout the key observation points and will be acknowledged in different convention proceedings and material.

Key Benefits

- Raise brand awareness linked with Quality movement in the country
- Provide attractive content for a range of products and services
- Build brand positioning through associative imagery
- Create internal emotional commitment to the brand

ICQI History

ICQC 1995

ISO 9000 to TQM

ICQC 1996

Total Quality Management
Key Issues Analysis, Experiences and Future

ICQC 1997

Building the Future with Quality– Successful and Innovative Practices

ICQI 1998

Achieving Excellence and Competitive Quality in Developing Countries

ICQI 1999

Best in Quality Practices

ICQI 2000

Implementing TQM, with special emphasis on its Approaches, Methodologies, Tools and Case Studies

ICQI' 2002

Business Excellence in the Modern Competitive Age

ICQI' 2004

Quality and Productivity in the Post WTO Scenario

ICQI' 2005

Six Sigma and Emerging Quality Tools

ICQI' 2006

Social Dimension of Quality and World Class Practices

ICQI' 2007

Service Quality

ICQI' 2011

Managing Quality, Competitiveness, and Performance in the Current Global Recession



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